

## APPLICATION FORM

If you live in Russia or in the CIS countries, please use the Russian version of the form.  
If you are applying from other countries please use this form.

### 1 PERSONAL DETAILS

MrsO MissO MsO MrO \_\_\_\_\_ Title (Dr, Prof, etc.) \_\_\_\_\_

Surname \_\_\_\_\_ First Name(s) \_\_\_\_\_

Institution/Employer/Affiliation \_\_\_\_\_ Association Code (if applicable) \_\_\_\_\_

Department \_\_\_\_\_ Job Title/Position \_\_\_\_\_

Street or PO Box \_\_\_\_\_ City \_\_\_\_\_

ZIP/Postal Code \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_

E-Mail \_\_\_\_\_ URL \_\_\_\_\_

Tel (incl. area code & extension) \_\_\_\_\_ Fax \_\_\_\_\_

### 2 CONFERENCE PARTICIPATION

I wish to register for the Online Educa Moscow Conference at the following costs:

	From May 31
Participant from Russia and the CIS countries	€ 350 *
Participant from other country	€ 500 *
Student (Copy of Student ID required)	€ 250 *

\*includes conference materials, coffee breaks and luncheons on October 1 & 2, 2007. Group rates available upon request. The above-mentioned fees do not include Pre-Conference Workshops or accommodation.

#### Conference Themes (October 1 & 2, 2007)

Please select the Conference Themes that you are most interested in (**Indication is only for organisational purposes, ticking a box does not oblige you to attend any particular session**)

- |  |   |
|--|---|
| <input type="radio"/> Innovative Learning Experiences: The Evolution of E-Learning | <input type="radio"/> Learning Systems in Companies                           |
| <input type="radio"/> E-Learning in The Public Sector                              | <input type="radio"/> Innovative Solutions to Transform Traditional Education |
| <input type="radio"/> Learning Technologies  | <input type="radio"/> Standards, Quality Evaluation and Accreditation         |
| <input type="radio"/> Learning Content   | <input type="radio"/> Emerging Tools and Community-Based Services             |

### 3 SUBMISSION FOR THE CONFERENCE AGENDA

If you would like to submit a proposal for the conference agenda, please visit our website [www.online-educa-moscow.com](http://www.online-educa-moscow.com), where you will find all of the details on the different types of sessions, themes and submission requirements. You can submit your proposal online.

If you prefer to receive the forms in an e-mail, please tick the box below:

- Please send me the details by e-mail to the e-mail address given above

**The deadline for sending in proposals is May 31, 2007**

### 5 EXHIBITION SPACE AND SPONSORSHIP OPPORTUNITIES

- Please send detailed information on marketing and sponsorship opportunities

### 4 PROFILE

Are you an e-learning user?

- Yes  No

If so, which area best describes the activity of your company/organisation/entity?

- Education, Training and Research  
 Business  
 Government Department, Agency or Authority  
 Association/NGO  
 Other (please specify): \_\_\_\_\_

Are you an e-learning provider?

- Yes  No

If so, which area best describes the activity of your company/organisation/entity?

- Content  
 Delivery  
 Service  
 A Combination of the above  
 Reseller/Channel/Consulting  
 Other (please specify): \_\_\_\_\_

Please check overleaf for your **job function** and activity codes and enter in the boxes provided below

Job Function (see A) \_\_\_\_\_

Other (please specify): \_\_\_\_\_

Area of activity of your company/organisation/entity (see B) \_\_\_\_\_

Other (please specify): \_\_\_\_\_

Subjects of personal interest (see C):


### 6 PAYMENT

Conference participation fee €

- Please send me an invoice

Card No. \_\_\_\_\_

- Please debit my credit card

Expiry Date \_\_\_\_\_

Total €

- Eurocard / Mastercard  Visa

Cardholder's Name \_\_\_\_\_

ICWE GmbH will send you a confirmation and invoice as soon as your application form is received. Please note that this registration is binding. In case of cancellation, fees will be charged as follows: Up to 6 weeks prior to the conference: 50% of the participation fee, 5 weeks: 75% of the participation fee, 4 weeks: 100% of the participation fee.

Cardholder's Signature \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

Please enter the appropriate codes into the boxes provided overleaf (see section 4 - Profile)

## A YOUR JOB FUNCTION

010 Executive Management	019 Sales Management	027 Software Development
011 Training/Education Management	020 Distribution Channel Management	028 Web Design and Development
012 E-Learning Programme Management	021 Service and Support	029 Researcher
013 E-learning specialist, adviser or consultant	022 Administration/Operations/Fulfilment	030 Civil Servant
014 Trainer/Instructor/Educator/Teacher/Professor/ Lecturer	023 Finance/Controlling/Legal	031 Policy Developer
015 Content Development	024 Procurement/Purchasing/ Supply Chain Management	032 Educational Technologist
016 HR/Personnel Management	025 IT/IS Management	033 Strategist
017 Marketing Communications	026 IT Network Specialist	034 Project Manager
018 Product Marketing		035 Other (please specify overleaf)

## B AREA OF ACTIVITY OF YOUR COMPANY/ORGANISATION/ENTITY

### EDUCATION, TRAINING AND RESEARCH

050 Higher Education/University/College	084 Transportation	125 Police
051 Higher Level Technical College/Polytechnic	085 Machine and Equipment Manufacturing	126 Public Health
052 Open University/Virtual University/ Distance Education Provider	086 Industrial Manufacturing	127 Public Museums
053 Business or Management School	087 Pharmaceutical	128 Public Library
054 Adult or Continuing Education	088 Chemical Industry	129 Other (please specify overleaf)
055 Secondary Education	089 Healthcare/Hospital/Medical Services	
056 Primary Education	090 Tourism/Hospitality/Travel/Hotel	
057 Military Academy	091 Exhibition/Conference Organiser	
058 Training Provider	092 Food and Beverage Industry	
059 Content Provider	093 Building/Construction/Architecture	
060 Service Provider	094 Engineering	
061 Research Institute	095 Oil/Gas/Energy	
062 Other (please specify overleaf)	096 Utilities	

### BUSINESS

070 Financial (Banking, Investment, Finance)	101 Museums
071 Insurance	102 Training Provider
072 Automotive Manufacturing	103 Content Provider
073 Aerospace Manufacturing	104 Service Provider
074 Rail Manufacturing	105 Technology Solutions Provider
075 Electronics Manufacturing	106 Services (please specify overleaf)
076 Retail, Wholesale, Distribution	107 Other (please specify overleaf)
077 Information Technologies (Computer, Networks, Peripherals, Software)	
078 Telecoms (Service Provider/ASP/ISP/Cable/ Wireless/Satellite/Broadcasting)	
079 Internet Portal	
080 Media Print	
081 Media Audiovisual	
082 Book Publishing	
083 Multimedia Publishing	

### GOVERNMENT DEPARTMENTS, AGENCIES OR AUTHORITIES

120 Local Authority
121 Regional/State Authority
122 National/Federal Ministry
123 Government/Public Agency
124 Military

### CHANNEL/CONSULTING

140 Training Consultants
141 E-learning Consultants
142 VAD
143 VAR
144 Service Integrator
145 Solutions Integrator
146 Systems Integrator
147 Technology Partner
148 Training Provider
149 Content Provider
150 Service Provider
151 Other (please specify overleaf)

### ASSOCIATION/NGO/OTHER

160 Professional Association
161 Non-Profit Organisation
162 International Network
163 Testing/Accreditation Services
164 NGO
165 Development/Aid Organisation
166 Foundation
167 Investor
168 Other (please specify overleaf)

## C SUBJECTS OF PERSONAL INTEREST

(Please select all that apply - this is for the future organisation of special conference sessions or the potential constitution of Special Interest Groups)

200 ASP - Application Service Provision	229 Evaluation	256 Portals and Repositories
201 Assessment Tools/Testing	230 Games and Gaming Strategies	257 Presentation Software
202 Authoring Tools/Systems	231 Groupware	258 Presentation Hardware
203 Bespoke and Customised Solutions	232 Higher Education Programmes	259 Production of e-learning material and resources
204 Blended Learning	233 Human Capital Management	260 Professional Certification
205 Business TV	234 Informal Learning	261 Professional Education Programmes
206 Case Studies	235 IT Training	262 Project Management Systems
207 Computer Based Training	236 Instructional Systems Design	263 Public-Private Partnerships
208 CD-ROMs	237 Instructor Lead Training	264 Quality Assurance
209 Certification Software	238 Interactive TV	265 Satellite/Broadcast
210 Classroom Based Training	239 Internet/Intranet Applications	266 Scheduling/Organising Software
211 Collaboration Tools and Software	240 Internet Service Provision (ISP)	267 Simulation Tools
212 Content Authoring/Creation	241 'Just-in-time' Learning	268 Staff Development
213 Content Development	242 Knowledge Management	269 Standardisation
214 Content Delivery/Distribution	243 Learning Content Management Systems (LCMS)	270 Streaming Media
215 Content Management	244 Learning Management Systems (LMS)	271 Systems Integration
216 Corporate Training Software	245 Lifelong Learning	272 Teacher Training
217 Corporate Universities	246 Managed Services	273 Testing Software
218 Courseware Design	247 Mobile Learning Applications	274 Training Needs Analysis
219 Customer Learning Systems	248 Multimedia Publishing	275 Training Integration Management (TIM)
220 Customer Relationship Management (CRM)	249 Multimedia Tools and Creation Software	276 Training Management Systems
221 Conferencing Technologies	250 On-Demand Learning	277 Training Videos
222 Displays/Monitors/Projectors	251 Online Communities	278 Ubiquitous Learning
223 Distance Learning	252 Online Moderation	279 Videoconferencing
224 Distributed Learning	253 Open Source	280 Virtual Classrooms
225 E-library resources	254 Outsourcing	281 Web-based Collaboration and Conferencing
226 Enterprise Learning	255 Performance Support Services	282 Web-based Training
227 Enterprise Resource Planning (ERP)		283 Webcasting
228 E-Portfolios		284 Wireless Technologies